

5 Easy Steps to

Create a Virtual Tour with Just your Phone

01

Download/ Register

Download the cloudpano app and create an account. A free account allows for a virtual tour of 3 rooms and basic editing features.

<https://www.cloudpano.com/>

02

Take Photos

Open the Cloud Pano app on your phone. Stand in the center of the room and slowly rotate to make a full circle.

03

Edit your Tour

In the app or on a computer, basic features allow you to input hotspots to link rooms and set initial view when a space entering a space.

04

Preview your Tour

Having completed the three tips, you should be able to preview your virtual tour.

05

Publish

Hitting publish provides you with a link to share your tour and easy upload to several social media sites.

If you would like more information about creating a virtual tour check out :

<https://www.linkedin.com/learning/virtual-tours-video-photo-and-vr/how-do-you-create-virtual-tours?autoplay=true&resume=false&u=56975201>

<https://www.youtube.com/watch?v=dY5VTKtwCoM>

5 Easy Steps to

Record Oral History

01 Create Questions/Goals

Before you begin the process it is important to consider the research questions you would like to ask and the goals of your project to assist you in finding appropriate candidates.

02 Recruit & Pre Interview

Recruiting can take many forms but is often beneficial to pair with local organizations that may also benefit from your research. Then Inform potential interviewees of your plans and goals for the project.

03 Interview

It is encouraged to do the interview in multiple sessions and ask open ended questions. This should take on a conversational format.

04 Reflect

As an interviewer reflecting on your experience with the interviewee adds another layer to your research and allows for consideration of additional questions.

05 Transcribe

There are different levels of transcription. A sample template can be found at the COHDS-CHORN website below.

If you would like more information about the process behind oral history recording and methods the Centre of Oral History and Story Telling has 3 free Training Videos:
<https://storytelling.concordia.ca/projects-item/webinar-interview-transcription/>

5 Easy Steps to

Tips to Capture a 360 Image with a Phone

01

Remove Moving Objects

If possible remove any moving objects as this will create blur and require more post production.

02

Use a Tripod

Using a tripod is important as it helps to maintain a steady camera and ensures it stays at the same height. This will make the 360 photos look seamless more effortlessly.

03

Lighting

Where you are shooting is an important consideration. Avoid directly shooting the sun or bright lights, diffuse light is preferred.

04

Exposure

If you choose to take more than one panorama that you will later stitch together rather than use an app for 360 photos, maintaining the same exposure in each photo is essential.

05

Edit

When you have finished taking your photos it is important to edit them. This may involve adjusting lighting or removing stray elements, etc.

5 Easy Tips to Tell Your Story on TIKTok

01

Make a Video

Create a short Video on your phone or on the TikTok App

02

Storytelling Tips

Show passion for your site! This can be easily done by telling personal stories or talking about meaningful ways people have interacted with your site. Give your audience something to relate to.

03

Upload your Video

Install Tiktok and create an account. Then click the plus button to add content.

04

Edit

Right in the app you can edit your video adding things like music, effects, filters and other editing tools.

05

Share

Create a short and catchy statement to go along with your video to draw people in. Use key words that will help your video be linked to other videos of the same genre.

If you would like more information about storytelling on Tiktok check out:
<https://www.youtube.com/watch?v=LRWyScNd2Z4>