

MAIN STREET BOOST

The National Trust is pleased to introduce Main Street Boost, an energizing event designed to spark the revitalization process in your community, and help you identify opportunities to renew and sustain downtown.

Why Partner with the National Trust?

We have experience working hand-in-hand with municipalities across Canada to revitalize downtowns. Using the National Trust's trademarked Main Street method, we can help communities identify strategies to:

- engage the community as a whole in generating positive action to vitalize downtown
- strengthen existing businesses and recruit new enterprises
- effectively market the downtown's unique assets, events, attractions, and services
- advise on appropriate design approaches to renew and maintain historic buildings and encourage new and sensitive infill

A Main Street BOOST includes:

- ✿ A 2 day site visit by National Trust expertise, including a tour of the downtown, taking stock of assets, and action-planning.
- ✿ A Post-Boost Action Plan Report that maps out recommendations and steps forward for achievable, affordable priority projects to revitalize downtown.

What is the Investment?

\$4,000-6,000 (depending on the size of the community), plus travel costs. Additional services are available on request.

As a national organization, we have the benefit of accessing best practices and innovative examples of rehabilitation, renewal and success from across the country. And, as a charity, we have a mandate to build capacity on the ground and help restore the heart of Canadian communities.

Our staff would love to hear about your community and your needs. Please contact us:

Robert Pajot, Project Leader, Regeneration Projects, National Trust for Canada
613-237-1066 ext. 233 / rpajot@nationaltrustcanada.ca

Visit www.regenerationworks.ca to learn more.

National Trust
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