

Application Guidelines: Fundraising (Group)

Thanks to the generosity of donors, the National Trust is pleased to offer the opportunity for community groups to receive access to free professional expertise through a Launch Pad coaching grant.

Launch Pad coaching grants connect groups with a team of seasoned professionals for timely advice in new revenue generation models, community engagement strategies, organizational and business planning, partnership development, fundraising, marketing, and advocacy.

The National Trust is pleased to offer a fundraising coaching grant to multiple groups with similar coaching needs to allow for a greater number of organizations to benefit.

Here is what you need to know:

- Launch Pad Coaching Grant Applications for the Fundraising Group Grant will be accepted until February 10, 2023. The application form is [available here](#).
- Coaching will entail a combination of the following: remote training, one-on-one advice, group activities/exercises, and review and feedback of materials/communication tools.
- Coaching sessions will be offered remotely through Zoom. A recording of each session will be provided to all groups participating in the grant.
- Group Grant Coaching sessions schedule:

The group grant will consist of three training sessions plus a final review session that will take place throughout March and April 2023, with exact dates to be determined, Monday through Friday from 4:15 to 5:30 PM ET.

- Upon completion of the grant:

Each participating group will receive a final report outlining the grant activities and any recommendations moving forward. **Grant participants must complete an outgoing survey prior to receiving the final report.**

The Fundraising Group Grant application deadline is February 10, 2023.

[Apply Here](#)

Eligibility:

Applicant organizations must:

- Be a registered charity, a not-for-profit incorporated under the Canada Not-for-Profit Corporations Act, or under the equivalent provincial or territorial legislation, or a First Nations, Métis, or Inuit government in Canada. The National Trust will prioritize small volunteer-run organizations and/or organizations with fewer than three full-time paid staff. However, from time to time, organizations with a larger staff complement may be approved. The National Trust may also consider projects led by municipal governments in small rural or remote communities.
- Either own, lease, or be actively seeking to own a historic place, or be actively engaged in leading the programming, operations or fundraising for a historic place owned by others. In either case, the application must clearly indicate the impact the Launch Pad coaching grant will have on a specific historic place.
- Be able to demonstrate that it is in a position to benefit from the coaching grant (i.e., that it has already begun work on the initiative, that it has resources assigned to the initiative, and/or that its leadership has endorsed the initiative).

If your organization and/or your project meet these criteria, please complete the [application form](#) by February 10, 2023 to eboulet@nationaltrustcanada.ca.

Please note that these grants (estimated value of \$3,000-\$5,000 each) are awarded in time only. No actual funds will be provided.

The National Trust's **Launch Pad Coaching Grants** connect community organizations with seasoned regeneration experts in order to collaboratively find solutions to save and renew their historic places. **Launch Pad** is part of the National Trust's **Regeneration Works** program.

Regeneration Works helps passionate and dedicated people working to save and renew great heritage places across the country. Visit www.regenerationworks.ca for tools, tips, and training and coaching opportunities to help organizations improve the vitality of their heritage place.



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