



## Application Form: Fundraising (Group)

Please note: this application is for a Launch Pad Group Coaching Grant on Fundraising.  
The grant will consist of 4-8 community groups with similar coaching needs and will provide fundraising training tailored to the needs of the participating groups.

### PART 1: GENERAL INFORMATION

1. **Organization Name:**

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2. **Historic Place Name:**

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3. **Historic Place Address:**

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4. **Charity or Not-for-profit:**

Charity     Not-for-profit

5. **Charitable or Business Reg. #:**

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6. **Organization Website:**

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7. **Historic Place Website  
(if different from above):**

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8. **Social Media Handles**

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9. **Project Contact Name:**

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10. **Project Contact Phone:**

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11. **Project Contact Email Address:**

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*Please note we use your contact information to communicate with you about your application and correspond with you about the National Trust and its programs, including Regeneration Works. You can unsubscribe at any time.*

12. **How many volunteers do you have?**

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13. **How many paid, full-time staff do you have?**

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14. **Do you own the historic place?**

Yes                       No

**If not, please explain the current or desired arrangement with the owner(s):**

15. Please provide a brief description of your organization and historic place.

A. Brief  
Organization  
Description

B. Brief Historic  
Place  
Description

## PART 2: GRANT SPECIFIC QUESTIONS

1. Why does your historic place matter to the community? Tell us in 100 words or less.

2. Please select the fundraising topics you are most interested in learning about through the coaching grant (select all that apply):

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|--|--|
| <input type="checkbox"/> Organizational Readiness      | <input type="checkbox"/> Major Gifts   |
| <input type="checkbox"/> Annual Giving                 | <input type="checkbox"/> Legacy Giving |
| <input type="checkbox"/> Donor Stewardship             | <input type="checkbox"/> Sponsorships  |
| <input type="checkbox"/> Donor Cultivation/Acquisition | <input type="checkbox"/> Grants        |
| <input type="checkbox"/> Other (please specify): _____ |  |

3. Briefly outline your organization's current fundraising program.

**4. What are your coaching needs? Be specific. Tell us what kind of help you are looking for.**

**5. What is your capacity? Tell us about the skill set and experience of your project team and how community partners will help you succeed. Tell us about your past experience in your area of interest i.e. fundraising, business planning, advocacy, etc. We encourage grant recipients to involve up to three members of their team (staff, volunteers, board members). Please include the names and titles of those who you anticipate being involved with the coaching grant.**

**6. How has the pandemic affected your organization? Tell us how the COVID-19 crisis has had an impact on your fundraising activities and your coaching needs. Tell us about how your organization has (or is) adapting. (optional)**

7. What does success look like? Tell us about the fundraising goals for your project or organization. Be specific.

I confirm that our organization's Board of Governors has authorized our application for a Launch Pad Coaching Grant.

Please send completed forms to [eboulet@nationaltrustcanada.ca](mailto:eboulet@nationaltrustcanada.ca) by February 10, 2023.

Questions? Contact [eboulet@nationaltrustcanada.ca](mailto:eboulet@nationaltrustcanada.ca)

The National Trust's **Launch Pad Coaching Grants** connect community organizations with seasoned regeneration experts in order to collaboratively find solutions to save and renew their historic places. **Launch Pad** is part of the National Trust's **Regeneration Works** program.

**Regeneration Works** helps passionate and dedicated people working to save and renew great heritage places across the country. Visit [www.regenerationworks.ca](http://www.regenerationworks.ca) for tools, tips, and training and coaching.

